



## **Unit 4: *The Power of Partnerships***

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### **KEY CONCEPTS**

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- Partnerships improve, expand, and transform ministries.
- Partnerships are grounded in relationships of mutuality.
- Partnerships emerge and flourish as people and groups combine their assets.

### **OBJECTIVES**

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- Participants will appreciate the role partnerships can have in developing ministries.
- Participants will learn how to initiate partnerships based on assets rather than needs.
- Participants will identify churches, businesses, organizations and government entities that may become partners with their local congregation.
- Participants will name and learn to articulate the strengths/assets their church has to offer to partners.

### **SCRIPTURES**

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- *Matthew 7: 7-12*

### **MORNING SESSION**

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- Centering time.
- Presentation on forming asset-based partnerships.
- Church teams will develop a brief statement describing key assets they bring to potential partnerships.
- Connection Blueprint resources will be provided for church teams to use to identify partners and draw them into joint ministries.
- Teams share emerging ideas.

### **AFTERNOON SESSION**

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- Group 1 Stories (pg 26-27)
- Group 2 Presentations (pg 28-29)

### **HOMEWORK**

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- See Next Steps



## **CURRENT PARTNERS**

Connection Blueprint Target Population: \_\_\_\_\_

Ministry Focus for Connection Blueprint: \_\_\_\_\_

As you think about what you are currently doing, what individuals, groups and organizations help you implement this ministry? (Be as comprehensive as you can)

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## FOUR KEY PRINCIPLES FOR DEVELOPING PARTNERSHIPS NOTE PAGE

1. Partnerships emerge and thrive by sharing strengths and assets.

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2. Partnerships start small and grow over time.

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3. Get to know your partner's goals and work to ensure they are achieved.

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4. Celebrate and promote that you are a faith--based group with your partner.

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## POTENTIAL PARTNERS

### Neighborhood Residents

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Sister Churches

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Other levels of the United Methodist Church

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

### Civic Organizations

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_



**West Ohio Conference**  
**The Connection Blueprint**

Businesses and Corporations *(including banks and managed care companies)*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Anchor Institutions: Hospitals & Universities

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Foundations & United Way

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Government Entities

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Individuals of Wealth

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



## ASSETS YOU HAVE TO OFFER PARTNERS

Describe the key assets of your church and your connection blueprint ministry that would be valuable to potential partners.

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_  
\_\_\_\_\_
5. \_\_\_\_\_  
\_\_\_\_\_

How might these strengths and resources help your potential partners achieve their goals?

1. \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_  
\_\_\_\_\_
4. \_\_\_\_\_  
\_\_\_\_\_
5. \_\_\_\_\_  
\_\_\_\_\_